

TWO YEARS.
FIVE
NEW CULTURAL ENDEAVORS.
DISCOVER>
THE MINNEAPOLIS
arts
EXPLOSION.

PRESS KIT CONTENTS

Story Ideas	2
Press Release	3
Minneapolis Culture Facts	6
Other Notable Architecture Projects	7
Media Quotes	9
Project Fact Sheets	
Walker Art Center	10
Children’s Theatre Company	13
Minneapolis Public Library	16
Minneapolis Institute of Arts	19
Guthrie Theater	22
Weisman Art Museum	25

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DEAR EDITOR,

Consider this: In the span of just two years, Minneapolis – a metro area of three million people – will have unveiled nearly a half-billion dollars in new arts infrastructure. It's an art, architecture and travel story that can't be missed.

This expanding cultural landscape is sculpted by none other than some of the world's most celebrated architects – Herzog & de Meuron, Michael Graves, Cesar Pelli, Jean Nouvel and Frank Gehry. And it's all being done to make world-class institutions even better.

Join us as we celebrate the expansions of, and new building projects for the Walker Art Center, Children's Theatre Company, Minneapolis Public Library, Minneapolis Institute of Arts and Guthrie Theater.

Here are some story angles for you to explore.

- Minneapolis theaters and museums are already acclaimed. They have won Tony Awards and been praised by *Time*, the *New York Times* and many others – yet they are incredibly affordable to visit.
Spokesperson: Greater Minneapolis Convention & Visitors Association representative
- How can a city the size of Minneapolis sustain such a rich cultural community? With 18 Fortune 500 companies based in Minneapolis, the corporate support for the arts is truly amazing. In fact, Ameriprise Financial operates a philanthropy division dedicated to supporting cultural heritage.
Spokesperson: Terry Williams, Ameriprise Financial
- In addition to the five architecturally significant expansion, there are a number of other buildings in Minneapolis that have been recognized for their design. Most recently, the Mill City Museum, built within the ruins of a flour mill originally constructed in 1880, won the Historic Preservation Honor Award from the National Trust.
Spokesperson: Tom Fisher, dean for the University of Minnesota College of Architecture and Landscape Architecture

I look forward to speaking with you, and will follow up to discuss story ideas.

You can also read more at: <http://arts.minneapolis.org>.

Sincerely,

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A HALF-BILLION DOLLARS IN NEW ARTS INFRASTRUCTURE FOR MINNEAPOLIS. ALL DESIGNED BY INTERNATIONALLY ACCLAIMED ARCHITECTS.

Growth includes expansions and new buildings for The Children's Theatre Company, Guthrie Theater, Minneapolis Public Library, The Minneapolis Institute of Arts and Walker Art Center.

More information at <http://arts.minneapolis.org>

(MINNEAPOLIS) – The Minneapolis cultural landscape – already rich with museums, theater and other cultural destinations – is experiencing an arts explosion. In the span of just two years, Minneapolis will have unveiled a half-billion dollars in new arts infrastructure that adds to the area's dynamic offerings. The first of five building projects made its debut on April 17, 2005 when the new Walker Art Center opened its doors to the public. In October 2005, The Children's Theatre Company opened its 45,000-square-foot expansion.

This unprecedented growth is driven by several nationally renowned arts organizations that have commissioned internationally recognized architects to design their buildings. Together, these critically acclaimed and much-awarded architects – Frank Gehry, Michael Graves, Herzog & de Meuron, Jean Nouvel and Cesar Pelli – are changing the face of Minneapolis' cultural landscape.

The Minneapolis arts explosion is creating expanded programming that enhances the vitality of Minneapolis' cultural scene. Already superior, these institutions have won Tony Awards, are some of the nation's most visited museums, and feature some of the largest literature and ancient art collections in the country. New and expanded homes for some of Minneapolis' most storied arts institutions include:

- **Walker Art Center**, designed by Pritzker Prize-winning firm Herzog & de Meuron. Recognized as the country's foremost contemporary arts center, the Walker has doubled its size. "The support for the arts in the Twin Cities and the innovative nature of the Walker are a refreshing counterpoint to the conservative spirit you feel in so many other institutions and cities," said architect Jacques Herzog.

- more -

WORLD CLASS INSTITUTIONS

Walker Art Center: The art center that *Newsweek* called, "possibly the best contemporary institution in the country" is internationally acclaimed for its collection, exhibitions, and performing arts and film programs.

Children's Theatre Company: Became the first theater for young people to receive a Tony Award (2003); was named the top children's theater in the country by *Time* magazine.

Minneapolis Public Library: Home to one of the country's largest central library collections; Minneapolis is officially the country's most literate city and a place where 80 percent of children have library cards.

Guthrie Theater: The Tony Award-winning Guthrie Theater is the largest regional playhouse in the country and has spawned the careers of many a famous actor.

Minneapolis Institute of Arts: Home to one of the country's most expansive collections of Chinese art; one of the top 10 comprehensive arts museums in the nation.

Weisman Art Museum: The *New York Times* said the museum has "five of the most gorgeous galleries on earth."

- **Children's Theatre Company**, designed by Michael Graves & Associates. An expansion to what the *New York Times* called a “cultural nugget,” added another stage and additional rehearsal space for the country’s leading theater for young people and families, increasing its reach to pre-schoolers and teens.
- **Minneapolis Public Library**, designed by Cesar Pelli. Minneapolis’ new downtown Central Library will feature impressive architectural design elements. Part of the resurgence of public libraries nationwide, Minneapolis’ Central Library will become a gathering space with fireside reading dens, art gallery, teen space, children’s library and café. Opens May 20, 2006.
- **Minneapolis Institute of Arts**, designed by Michael Graves & Associates. With 40 percent more gallery space, visitors will enjoy more of the Institute’s 100,000 objects spanning 5,000 years. Sharing an entrance with The Children’s Theatre Company, Graves said, “I believe our design is a fitting counterpoint to the museum’s existing masterwork buildings – and that it carries this classical vision into the 21st century.” Opens June 11, 2006.
- **Guthrie Theater**, designed by Jean Nouvel. A spectacular new building for this highly regarded regional theater opens on the banks of the Mississippi. “The new Guthrie Theater will not only continue to attract the world’s greatest theater artists, but many thousands of visitors who will celebrate Minnesota as a cultural destination,” said Joe Dowling, Guthrie Theater artistic director. Opens June 24, 2006.
- **Weisman Art Museum** on the University of Minnesota campus announces its expansion plans in the coming months. Frank Gehry, in his seventh decade and at the height of his creative powers, has made a commitment to work with the Weisman once more. Gehry will complete the Weisman’s space by adding additional gallery space for the museum’s collection, a contemporary artists’ gallery and a café. Opening to be determined.

AN EXTRAORDINARY HISTORY OF CORPORATE GIVING TO THE ARTS

Minneapolis companies are rooted in philanthropy. It began in 1946 when Target Foundation (then the Dayton Hudson Corporation) started the “Five Percent Club” of Twin Cities-area companies that commit five percent of federally taxable income to support community nonprofits, including cultural organizations. Local corporate support of museums and theaters is astounding – Ameriprise Financial operates an entire philanthropy division dedicated to supporting “Cultural Heritage.” Numerous local corporations have given to current arts expansion and building projects in Minneapolis – accounting for a large percentage of the funding.

INCREDIBLE ARTS AND CULTURE. AN EVEN MORE INCREDIBLE PRICE.

While the arts and culture at these institutions is world-class, unlike in many other cities, the price of admission is surprisingly affordable. The Minneapolis Institute of Arts was one of the country's first museums to institute a free general admission policy. It, along with the Walker Art Center, offer family days that provide free exhibition admission and special children's activities.

The Children's Theatre Company offers "pay what you can" performances and the Guthrie Theater extends rush ticket specials and less-expensive performances through its experimental lab.

<u>SINGLE VISITOR PRICES</u>	
Children's Theatre Company:	\$26, average weekend adult ticket price
Guthrie Theater:	\$37, average weekend ticket price
Minneapolis Central Library:	\$0, general admission
Minneapolis Institute of Arts:	\$0, general admission / \$6 for special exhibitions
Walker Art Center:	\$8, general adult admission
Weisman Art Museum:	\$0, general admission
TOTAL:	\$77

For about \$75, a single visitor could enjoy all six cultural institutions. To book a Minneapolis travel package, including flight, hotel, various attraction tickets and other value-added items, visitors should go to <http://arts.minneapolis.org>.

ABOUT THE GMCVA

The Greater Minneapolis Convention & Visitors Association (GMCVA) is a private, not-for-profit, member-based association. It actively promotes Minneapolis as a venue for conventions and meetings and markets the city as a desirable tourist destination to bring a positive economic impact to the greater Minneapolis area.

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MINNEAPOLIS CULTURE FACTS

- There are more than 57 museums in the Minneapolis area
- Minneapolis has more theater seats per capita than any other city outside New York City
- Minneapolis has more than 30 theater venues; 100 theater groups; 10 dance companies and 20 classical music groups
- The largest Fringe Festival in the country takes place in Minneapolis with over 750 theater performances in one week
- Minneapolis has the fourth most active jazz scene in the country
- Three Tony Award-winning theaters – The Children’s Theatre Company, Guthrie Theater and Theatre de la Jeune Lune – call Minneapolis home
- The Minneapolis area is home to the country’s oldest continuously running theater – Old Log Theater; the largest dinner theater – Chanhassen Dinner Theatre; and the oldest satirical theater – Brave New Workshop
- The Mill City Museum, built in 2003, recently won the National Trust for Historic Preservation’s 2004 Honor Award
- At 11 acres, The Minneapolis Sculpture Garden is one of the largest urban sculpture gardens in the country

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OTHER NOTABLE ARCHITECTURE PROJECTS IN MINNEAPOLIS

American Swedish Institute

2600 Park Ave.

- Built as home for Swan Turnblad
- Construction completed in 1908
- Founded as the American Swedish Institute in 1929
- Only castle in the Minneapolis area

Purcell-Cutts House

2328 Lake Place

- Designed by William Gray Purcell and George Grant Elmslie
- Construction completed in 1913

Foshay Tower

821 Marquette Ave.

- Opened in 1929 to a three-day city-wide celebration
- The tallest building in Minneapolis until 1972
- On the National Register of Historic Places

IDS Tower

80 South 8th St.

- Designed by Philip Johnson
- Opened in 1973

Orchestra Hall

1111 Nicollet Mall

- Designed by Hammel, Green and Abrahamson
- Opened in 1974
- Open glass structure designed to welcome concert goers into the warm environment

Wells Fargo Center

90 South 7th St.

- Designed by Cesar Pelli & Associates
- Opened in 1987, 57-story building

U.S. Bank Place

601 2nd Ave. S.

- Designed by Pei, Cobb, Freed & Partners
- Opened in 1992, 774 feet tall
- A turn of the millennium European architecture piece

Barbara Barker Center for Dance, University of Minnesota

500 21st Ave. S.

- Designed by Hamel, Green and Abrahamson
- Opened in 1999

American Express Financial Center

707 2nd Ave. S.

- Designed by HKS, Inc.
- Opened in 2000

McNamara Alumni Center, University of Minnesota

200 Oak St. S.E.

- Designed by Antoine Predoch
- Opened in 2000

Ralph Rapson Hall, University of Minnesota College of Architecture and Landscape Architecture

89 Church St. S.E.

- Designed by Steven Holl Architects
- Addition completed in 2002

Mill City Museum

704 S. 2nd St.

- Designed by Meyer, Scherer & Rockcastle, Ltd.
- Opened in 2003
- Built within the ruins of a flour mill built in 1880

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MEDIA QUOTES

“There’s no shortage of smaller American cities attracting attention these days for cutting-edge art and architecture. But Minneapolis, it’s fair to say, is leading the pack.”

Travel + Leisure

“The Children’s Theater Company is one of those cultural nuggets you come upon in unexpected parts of the country. It’s probably one of the best things about being a kid in Minneapolis.”

The New York Times

Minneapolis’ provocative small playhouses “alone justify the trip.”

Arthur Frommer, Arthur Frommer’s Budget Travel

Today, St. Paul and Minneapolis have “style, personality, magnificent ice cream, great rathskellers and museums that put some European cultural institutions to shame.”

Elle Décor

“Today’s Minneapolis has an international image of Scandinavian-American efficiency ... even hipness.”

Los Angeles Times

“The Mississippi riverfront in downtown Minneapolis has undergone a startling metamorphosis.” The riverfront “has transformed into a network of scenic parks, expensive residences, high-profile cultural attractions and compelling shopping and dining opportunities.”

DECORATING Magazine

Minneapolis is “refreshingly vibrant, buzzy and cultured.”

London Metro

“Contemporary art museums and galleries, along with neighborhood shops, give the Twin Cities a hip and carefree air.”

Cooking Light

“Visitors to Minneapolis who think they’ve ‘been there and done that’ might want to reconsider: The city offers several out-of-the-ordinary sightseeing experiences.”

Chicago Tribune

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WALKER ART CENTER
1750 Hennepin Ave., Minneapolis, MN

ARCHITECTS:
Herzog & de Meuron

GRAND REOPENING:
April 17, 2005

PROJECT OVERVIEW

“The Walker is one of the country’s liveliest and most personable museums.” – *The New York Times*

“Worth seeing, worth seeing again, and worth thinking about for a long time.” – *Washington Post*

“Head-turning ... Spectacular galleries ... enough sex appeal to turn the place into the most talked-about new building between the coasts.” – *The New York Times*

“Possibly the best contemporary institution in the country.” – *Newsweek*

The Walker Art Center, widely recognized as “the leading American venue for cutting-edge artists” (*Newsweek*), opened its expanded facility and the Twin Cities’ newest cultural icon in April 2005. Designed by Pritzker Prize-winning architects Herzog & de Meuron, the new Walker significantly enhances the Walker’s ability to commission and present today’s most innovative visual, performing, and media artists from around the globe.

Giving physical form to a unique multidisciplinary model and doubling the Walker’s size, the expansion includes gallery space, the region’s largest library of contemporary art, new interactive educational lounges and an intimate 385-seat theater. In addition, a new *skyspace* by artist James Turrell complements the Walker’s 11-acre Minneapolis Sculpture Garden.

“At its essence, the Walker Art Center is dedicated to engaging diverse audiences in the excitement of the creative process and enabling visitors to interact with living artists developing new work,” said Walker Director Kathy Halbreich. “We seek to be a center for daring artistic experimentation, a place to experience something unexpected, an incubator for discussion and debate, a civic and social meeting point. The opening of the new Walker marks both a dramatic expansion of our facilities and our role as a laboratory for invention and exploration that stretch our collective sense of who we are.”

Within the Walker’s shimmering façade, visitors can encounter a stunning array of contemporary art – from dance and film to exhibitions and music – including, 11 galleries featuring temporary exhibitions as well as installations drawn from the renowned Walker collection; performances by an international array of artists; interactive educational lounges; and independent and world cinema.

Visitors enjoy: indoor and outdoor terraces and lounges with spectacular views of the Minneapolis Sculpture Garden and the downtown skyline; an all-new Walker Shop featuring contemporary design, artisan jewelry, arts publications, and more; two new restaurants by Wolfgang Puck; and underground parking.

ARCHITECT BIO

The firm Herzog & de Meuron has earned a reputation for inventively combining everyday materials and European traditions with new technologies to create buildings that have a direct, visceral impact.

Over the past 25 years, its projects around the world have included a wide variety of public and private buildings including museums, residences, apartment buildings, libraries, schools, office buildings, a concert hall, and a sports complex. The firm designed London’s Tate Modern Bankside, a conversion of a power plant; the Dominus Winery in Northern California’s Napa Valley; and the Prada Epicenter Store in Tokyo.

Among more recent projects are the M. H. de Young Memorial Museum in San Francisco, which opened in fall 2005, and the National Stadium for the 2008 Olympic Games in Beijing, currently under construction.

Founded in 1978, Herzog & de Meuron is based in Basel, Switzerland, and has five branch offices, nine associates and 182 employees. Partners Jacques Herzog and Christine Binswanger are the architects for the Walker Art Center.

INSTITUTION HISTORY

One of the most celebrated arts institutions in the country, the Walker Art Center is known for commissioning and presenting innovative contemporary art; fostering the cross-pollination of the visual, performing, and media arts; and engaging diverse audiences in the excitement of the creative process. The Walker has evolved from a small-scale, primarily regional institution into a major local, national, and international artistic resource. Founded in 1879 by lumberman Thomas Barlow Walker, the Walker was established at its current location in 1927. Edward Larrabee Barnes' award-winning building opened in 1971 and was expanded in 1984.

A 17-acre urban campus, designed by Pritzker Prize-winning architects Herzog & de Meuron, engages the surrounding neighborhood with a new four-acre park featuring the best views of the downtown skyline the city has to offer (to be completed in the project's second phase). The Minneapolis Sculpture Garden, a project of the Walker Art Center and the Minneapolis Park and Recreation Board, is one of the Minneapolis area's most popular and acclaimed attractions and adjacent to the museum.

The Walker's long-running emphasis on commissioning and collecting innovative works by artists from around the world, along with its exceptional record of supporting and acquiring emerging and mid-career artists, distinguishes its collections from those of other institutions. The inaugural installations in the expanded facility highlight this remarkable collection and include pieces that have rarely, or never, been exhibited. The special exhibitions presented since re-opening have showcased the work of Chuck Close, Andy Warhol, Huang Yong Ping, and Kiki Smith.

The Walker's Performing Arts program, one of the largest and most dynamic in the country, is committed to nurturing and celebrating the most important artistic visions in contemporary dance, music, theater, and performance art through presentations, residencies and commissions. The Walker has presented performing arts on a regular basis since the 1940s, formally establishing the department in 1970.

Widely recognized for its presentation of moving-image arts that define and influence our time, the Walker screens both contemporary and classic/historical works. Exploring our global community, culture, and society, programs draw from a range of genres, including contemporary world cinema, American independents, artist videos, short experimental works and socially relevant media.

Each year, thousands of people of all ages participate in classes, lectures, tours, and workshops designed to bring them closer to the art and artists of our time. Free First Saturdays feature a fun-filled day of free films, performances and art activities for younger visitors and families, while Target Free Thursday Nights offer a weekly destination for adults to experience the richness of the Walker's multidisciplinary programming. A model teen program provides opportunities and resources for this age group to explore their critical and creative potential.

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THE CHILDREN'S THEATRE COMPANY
2400 Third Ave. S., Minneapolis, MN

ARCHITECT:
Michael Graves & Associates

GRAND REOPENING:
Oct. 7, 2005

PROJECT OVERVIEW

In the fall of 2005, The Children's Theatre Company (CTC) opened its much-anticipated expansion. After many years of planning and a public/private capital campaign partnership, the 45,000-square-foot expansion and renovation were the first capital improvements made to the building since it opened in 1974. The grand opening also coincided with CTC's 40th anniversary.

Designed by renowned architect Michael Graves, the expansion is allowing CTC to better serve its core constituency (ages 4-12), as well as expand its reach into the community by adding new programming specifically for pre-schoolers and teens.

The new education wing includes four classrooms, a multipurpose presentation space, a student/parent lounge and a new, larger dance studio. The first floor includes: the Cargill Stage; a new 266-seat flexible theater space for teen and pre-school programming; an expanded scene shop; a dedicated lobby; and a connection route to the existing lobby and audience amenities. Additional floors include: expanded prop and costume shops; a new rehearsal hall; a renovated dance studio to be used as a second rehearsal hall; and expanded and renovated offices.

As part of its opening events, CTC hosted a weekend festival Oct. 7-9, 2005 to share its physical and programmatic expansions with audience, stakeholders and the community at large. The festival was an artistic extravaganza that reflected CTC's re-imagining of what theater is, who it is for, how to use theater arts in teaching critical literacy and how to honor and welcome all the young people in its community.

In addition to performances on the Cargill Stage for pre-schoolers and teens, weekend events included celebrations of CTC's history, music, dance, food, sample classes and collaborative activities. Additionally, Sir Kenneth Robinson, an internationally renowned speaker, launched the education wing with insights about the importance of innovation and creativity.

ARCHITECT BIO

Born in Indiana in 1934, Michael Graves received his architectural training at the University of Cincinnati and Harvard University. Graves has also studied at the American Academy in Rome. He taught for nearly 40 years at Princeton University, where he is the Robert Schirmer Professor of Architecture, Emeritus.

Graves founded his practice, Michael Graves & Associates, in 1964. The firm's principal architects collaborate with Graves to create distinctive work that is fresh and contemporary while drawing on a knowledge of history and respect for local context. The firm has over 100 employees in three offices, is highly diverse and works internationally in architecture, interior design, product design and graphic design.

Michael Graves & Associates has received more than 160 design awards for worldwide architectural projects, including hotels, libraries, theaters, museums, housing, healthcare facilities, corporate headquarters and more. He was awarded the 2001 American Institute of Architects (AIA) Gold Medal and the 1999 National Medal of Arts.

INSTITUTION HISTORY

The Children's Theatre Company (CTC) is nationally and internationally acclaimed as America's flagship theater for young people and families. Founded in 1965, CTC has served nearly six million young people and families. CTC exists to create extraordinary theater experiences that educate, challenge and inspire young people. It strives to empower young people by engaging their imaginations through theater and theater arts education.

CTC currently serves over 350,000 people through public performances, school matinees, regional partnerships and Theatre Arts Training. In 2004, CTC had 23,000 subscribers and a \$9.2 million operating budget. It is lead by artistic director Peter C. Brosius and managing director Teresa Eyring, with a full-time professional staff of over 100.

Extraordinary production values and a commitment to adapting classic children's tales for the stage marked the first phase of CTC's life. In 1974, CTC opened a state-of-the-art performance facility designed by Kenzo Tange. An orchestra pit, state-of-the-art equipment and professional scenic, costume and prop shops immediately distinguished CTC. International exchanges and an annual touring production became signatures of CTC's second phase of life, introducing the power of theater to Midwestern communities as well as to China, Russia and Japan. Since 1997, artistic director Peter C. Brosius has extended CTC's mission to include new play development, the recruitment of renowned theater artists to the field and a strengthening of its education and community partnerships.

In addition to a ten-play production season, CTC programs include a unique partnership with New Dramatists, whose highly select membership includes the top emerging playwrights in America; Theatre Arts Training (TAT) Program, which provides high quality arts education opportunities to students of differing abilities, levels of interest, and cultural heritage; and Neighborhood Bridges, an innovative program that integrates creative storytelling into classroom curriculum to foster critical literacy.

In 2003, CTC was honored with the Tony Award for Outstanding Regional Theatre. The 27-year-old award had never been bestowed upon a theater for young people. In 2004, CTC received the National Governors Association Award for Distinguished Service to the State in Arts Production, was the first theater to receive the Medallion Award from the Children's Theatre Foundation of America and was named America's top theater for young people and families by *Time* magazine.

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MINNEAPOLIS PUBLIC LIBRARY
300 Nicollet Mall, Minneapolis, MN

ARCHITECT:
Cesar Pelli

GRAND OPENING:
May 20, 2006

PROJECT OVERVIEW

The new Minneapolis Public Library will have more books, computers, seating, open shelves and a children's library that will be a place for learning, literacy, imagination and discovery. Niche spaces include: a place for teens called Teen Central; community meetings rooms; an auditorium; a theater; a bookstore and a café. Underground parking and a green roof complete this grand civic gathering place in downtown Minneapolis.

Public art is an important and integral component of the new Central Library. Seven distinguished artists are working on public art pieces to be featured at the new downtown library. The artists include: Teri Kwant, Minneapolis, Minn.; Jackie Chang, Brooklyn, N.Y.; Donald Lipinski, New York, N.Y.; Ben Rubin, New York, N.Y.; Beverly Pepper, New York, N.Y.; Lita Albuquerque, Santa Monica, Calif.; and Ta-Coumba T. Aiken, St. Paul, Minn.

The Minneapolis Public Library is funded through private donations and via public referendum bonds from 2000.

Come and discover the vast collection, special treasures and unique spaces housed in five floors of 365,000 square feet in two buildings connected by a huge glass-enclosed atrium and bridges:

- Library Commons: A grand civic space inside the main entrances
- Nearly 100 percent of the collection is at your fingertips
- Children's Library
- Teen Central
- New Americans Center
- Fireside reading dens and lounge chairs
- A Best Buy Technology Center for computer training
- 293 computers and wireless technology
- 25 rooms for book clubs, classes and community events
- Pohlad Hall, a 243-seat auditorium that's a perfect place for lectures, readings and small performances
- Cargill Hall, an exhibition gallery
- Special Collections
- 275 parking spaces in a two-level underground ramp
- And, so much more!

ARCHITECT BIO

Cesar Pelli was born in Argentina where he earned a diploma in architecture from the University of Tucuman. He first worked in the offices of Eero Saarinen serving as project designer for several projects, including the TWA Terminal Building at JFK Airport (New York) and Morse and Stiles Colleges at Yale University (New Haven, Conn.). After this apprenticeship, he was director of design at Daniel, Mann, Johnson & Mendenhall (DMJM) and later, partner for design at Gruen Associates, both in Los Angeles, Calif. Throughout these years, he designed several award-winning projects, including the San Bernardino City Hall in San Bernardino, Calif.; the Pacific Design Center in Los Angeles, Calif.; and the United States Embassy in Tokyo, Japan.

In 1977, Pelli became dean of the Yale University School of Architecture and also founded Cesar Pelli & Associates. He resigned his post as dean in 1984 but continues to lecture on architecture. Since the firm's establishment, Pelli has personally originated and directed the design of each of its projects.

Cesar Pelli's contributions to the practice of architecture are characterized by his belief that buildings should be responsible citizens.

The American Institute of Architects (AIA) awarded Cesar Pelli the 1995 Gold Medal, which recognizes a lifetime of distinguished achievement and outstanding contributions.

INSTITUTION HISTORY

In 1859, a literary celebrity by the name of Bayard Taylor was touring the "Northwest" and offered to lecture before any literary or library society that would pay his way. A group of Minneapolis businessmen met to organize a library association to accommodate Taylor's visit. Taylor delivered his lecture, "Life in the North." The profits from his talk helped fund the association, which became incorporated in 1860 as the Minneapolis Athenaeum, a private subscription library. The Athenaeum remains an independent, nonprofit corporation whose purpose is to acquire, preserve, and make available to the public books and manuscripts in selected subject fields.

Lumber magnate T.B. Walker, who had joined the Minneapolis Athenaeum in 1877, led the way to make it more accessible to the public. In 1885 the Minneapolis Public Library was founded.

From 1904 to 1936, Gratia Countryman was head librarian of the Minneapolis Public Library. Several branch libraries opened, including the Seven Corners Branch, which became a haven for immigrants. By 1914, the collection included books in 20 foreign languages, and the libraries were instrumental in helping immigrants obtaining their citizenship. The Library opened to all residents of Hennepin County in 1915 and by 1916 there were 40 delivery stations established around the county.

In 1922 the Hennepin County Library was officially organized with its headquarters housed in the Minneapolis Public Library. Until 1965 there was one library board for both systems. In 1974, the two library systems agreed to exist separately from each other but to work together.

Four Carnegie branch libraries were built during Countryman's tenure: Franklin, Central Avenue, Sumner and Hosmer. Meanwhile, the growing collection of the stately downtown library soon required more space. In 1915, the Society of Fine Arts moved to the new Art Institute in south Minneapolis. With the additional room and new wings added over the years, the library remained at this site until the Gateway Redevelopment program of the late 1950s, when construction began on a new library building at 4th Street and Nicollet Mall, which opened its doors in 1961. By the 1990s, the collection had again outgrown the space, and a \$140 million dollar referendum approved by Minneapolis voters on Nov. 7, 2000 provided funds for a new Central Library and improvements to all 14 community libraries. The Library continues to develop collections, programs and services to meet the needs of new arrivals to the city as well as the population at large.

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THE MINNEAPOLIS INSTITUTE OF ARTS
2400 Third Ave. S., Minneapolis, MN

ARCHITECT:
Michael Graves & Associates

GRAND REOPENING:
June 11, 2006

PROJECT OVERVIEW

On June 11, 2006, the Minneapolis Institute of Arts (MIA), one of the nation's leading encyclopedic art museums, will open a major expansion. Designed by Michael Graves & Associates, the re-imagined MIA includes 49,000 square feet of renovated galleries and a new 113,000-square-foot wing with 34 new galleries, increasing overall gallery space by 40 percent.

The new wing features three floors dedicated to the presentation and study of art, including 10 galleries for 20th-century and contemporary paintings, expanded Native American and Oceanic galleries, and galleries devoted to textiles, modern design, and contemporary works on paper.

The new wing also features a classroom and expanded research areas, including an art library, and study centers for the print and drawing and photographs departments. There is also a state-of-the-art lab for the conservation and restoration of artworks in a variety of media.

Among the highlights of the existing-space remodeling is the creation of seven new galleries and seven renovated galleries devoted to the Institute's remarkable holdings of Chinese art, and expanded galleries for the arts of Africa, Japan, Europe, and America.

THE NEW WING

Basement: conservation lab, framing and matting lab, textile preparation lab, art storage, and library stacks and archives

Ground floor: public study and library, prints and drawings study along with offices and storage, photography study along with offices and storage, 90-seat multi-purpose classroom, woodshop, art registration offices, expanded photo services studio, art preparation and storage, staff lounge, and crate workshop

Second floor: expanded Native American and Oceania galleries, expanded Minnesota Artists Gallery, expanded craft galleries, 20th-century works on paper gallery, expanded textiles gallery and expanded Target gallery

Third floor: expanded Wells Fargo Modernism galleries, expanded photography galleries, 10 new galleries for 20th century and contemporary paintings, reception hall, commercial kitchen and table and chair storage

ARCHITECT BIO

Born in Indiana in 1934, Michael Graves received his architectural training at the University of Cincinnati and Harvard University. Graves has also studied at the American Academy in Rome. He taught for nearly 40 years at Princeton University, where he is the Robert Schirmer Professor of Architecture, Emeritus.

Graves founded his practice, Michael Graves & Associates, in 1964. The firm's principal architects collaborate with Graves to create distinctive work that is fresh and contemporary while drawing on a knowledge of history and respect for local context. The firm has over 100 employees in three offices, is highly diverse and works internationally in architecture, interior design, product design and graphic design.

Michael Graves & Associates has received more than 160 design awards for worldwide architectural projects, including hotels, libraries, theaters, museums, housing, healthcare facilities, corporate headquarters and more. He was awarded the 2001 American Institute of Architects (AIA) Gold Medal and the 1999 National Medal of Arts.

INSTITUTION HISTORY

In 1883, 25 citizens of Minneapolis joined together to found the Minneapolis Society of Fine Arts, committing them to bringing the arts into the life of their community. Now, more than a century later, the museum they created, the Minneapolis Institute of Arts, stands as a monument to this outstanding history of civic involvement and cultural achievement.

Since the Institute's first building opened its doors in 1915, both it and the collection have changed and grown. The historical architectural design of the Institute is a neoclassical landmark in the Twin Cities; designed 85 years ago by the noted architectural firm of McKim, Mead and White, and later expanded by additions designed from 1970 to 1974 by Japanese architect, Kenzo Tange.

Today, the collection has grown from about 800 pieces of art in 1915 to more than 100,000, including world-famous works that represent the highest levels of artistic achievement. The Minneapolis Institute of Arts is one of North America's top comprehensive fine arts museums. Its encyclopedic collection spans 5,000 years and represents the world's diverse cultures.

The Institute has deep roots in the communities that it serves. Its free, general admission policy and interactive media program, and a recent museum-wide gallery reinstallation project have delighted audiences from the neighborhood, state, and from around the world. One of Minnesota's preeminent arts organizations, the Institute reaches more than 700,000 people each year with exciting exhibitions and programs.

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TWO YEARS.
FIVE
NEW CULTURAL ENDEAVORS.
DISCOVER>
THE MINNEAPOLIS
arts
EXPLOSION.

GUTHRIE THEATER

725 Vineland Place, Minneapolis, MN (2005)
818 2nd St. S., Minneapolis, MN (2006)

ARCHITECT:
Jean Nouvel

GRAND OPENING:
June 24, 2006

PROJECT OVERVIEW

Central to the Guthrie's new home will be an expanded range of plays, education and artistic programs. The new 255,000 square-foot Guthrie Theater facility replicates the Theater's signature thrust stage in a 1,100-seat auditorium.

Plans for the new theater center also include a 700-seat proscenium stage to produce the work of contemporary writers, promote long-term relationships with other theaters in Minnesota and around the region, and play host to national and international companies. With the addition of a proscenium stage, the Guthrie will be able to present the full range of the extraordinary American repertoire.

The Theater's third space, a 250-seat studio theater, will provide a forum for nurturing the next generation of writers, actors, directors and craftspeople. It will provide innovative approaches to theater and encourage collaborations with local and regional companies, as well as serving as a national training ground for the Theater's joint B.F.A. actor training program with the University of Minnesota. Nouvel's design consolidates Guthrie operations, now housed in five separate Twin Cities' locations: the Guthrie Lab, the production shop (where sets are constructed and then transported to the Guthrie's two theaters), the costume warehouse and rental facility, prop storage, and the Theater's development office.

Currently the Theater's education programs have no classroom space – students traveling from across the region are required to work in the Theater's lobby, in hallways and on school buses. A new facility will house four state-of-the-art classrooms, thereby doubling the Theater's capacity to serve Minnesota's young people to more than 200,000 annually. Audience amenities include physical access, parking, food service, spacious auditorium seating, ample restrooms and coat check areas will enhance audience comfort.

ARCHITECT BIO

Born in France in 1945, Jean Nouvel graduated from the Ecole des Beaux-Arts in 1972 and opened his own office at the age of 30.

Nouvel places enormous importance on designing a building harmonious with its site and surroundings. He works to present a relationship between transparency, shadow and light. He has earned a place for himself among the very best in contemporary architecture with his Nemausus residential building, the Institute du Monde Arab in Paris, France (both in 1987), the Lyon Opera House in Lyon, France (1993), the Cartier Foundation in Paris (1994) and the Galeries Lafayette in Berlin, Germany (1996). His concert hall in Lucerne, Switzerland was opened in August 1998 and further propelled his international status.

Nouvel won the Gold Medal from French Academy of Architecture in 1997 and the Equerre d'Argent (best French building) for both his Institut de Monde Arabe (1987) and the Lyon Opera House (1993). In 2000 he won the Golden Lion, presented by the Venice Biennial.

The Guthrie Theater is Nouvel's first American project.

INSTITUTION HISTORY

The Guthrie Theater was established in 1960, symbolizing for many the birth of the not-for-profit resident theater movement. The Theater opened its doors in 1963 with 22,000 season ticket holders and \$300,000 in advance sales for its first May through September season of four plays.

The establishment of the resident acting company, consistently high levels of production quality and the return of a strong and increasingly loyal audience were the most visible accomplishments during the mid 1980s. A second performing space, the Guthrie Lab, was established to provide a facility to explore and develop new work and performance techniques with the purpose of enhancing the actors' skills.

Under Joe Dowling's artistic leadership, the Guthrie Theater has enjoyed unprecedented growth. Subscriptions are at an all-time high of more than 32,000, up more than 50 percent from the beginning of Dowling's tenure. Dowling's time at the Guthrie Theater has been marked by a return to regional touring, co-productions by visiting international theater companies, collaborations with local theater companies, and his own dynamic productions of the classics. His production of Shakespeare's *A Midsummer Night's Dream* is the Guthrie's most-attended play ever. In addition to plays presented on the Guthrie's mainstage, the theater provides an additional season of new works by contemporary playwrights such as Arthur Miller, Edward Albee and Warren Leight at the Guthrie Lab.

Since its start in 1963, the Theater has received international acclaim for its high artistic and technical standards. In 1982 the Guthrie Theater received a Tony Award for its outstanding contribution to the American Theater.

While the Guthrie Theater's mission and artistic excellence have remained constant, much has changed over the past four decades. What began as a summer season of four productions supported by a minimal staff is now a complex organization employing more than 900 people each year. Plans are underway to build a new multistage theater center on the banks of the Mississippi River. The complex will include three stages – a classic thrust stage for the grand-scale classics of the centuries, a proscenium stage for the more intimate classics of this century, and a studio theater for developing the classics of tomorrow. The new theater will allow the Guthrie to retain its pre-eminence among theaters nationally and internationally.

Forever growing and changing as the community that founded it changes, the Guthrie Theater is a living organization reflecting the culture and human spirit of its audiences today.

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TWO YEARS.
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WEISMAN ART MUSEUM
333 E. River Rd., Minneapolis, MN

ARCHITECT:
Frank Gehry

EXPANSION ANNOUNCEMENT:
Coming soon

PROJECT OVERVIEW

Frank Gehry's magnificent buildings have transforming effects, on the institutions they house and the neighborhoods they inhabit. The Frederick R. Weisman Art Museum has experienced such a transformation with its explosive growth since opening in November 1993 at the University of Minnesota. The bold, steel, sculptural design calls attention to the arts. The museum has become a beloved landmark that fascinates visitors and attracts worldwide attention. In the decade it has been open, it has achieved extraordinary visibility. Mary Abbe of the *Star Tribune* has noted this development:

“The Weisman has not only won a high profile with its funky form and sassy stainless steel skin, but has shaped a special role for itself at the University and a unique identity in the community.”

The original planners of the Weisman knew that the space would not be adequate for the future needs of a vital museum on a university campus. Additional space is needed to show more of the distinguished collection of American modernism, ceramics, photographs and works of art on paper. In addition, new space for ongoing programs to encourage artistic collaborations and interdisciplinary projects is needed. And, a small café — a place for visitors to complete their museum experience, will round out Frank Gehry's vision.

ARCHITECT BIO

Born Feb. 28, 1929, in Toronto, Canada, Frank Owen Gehry is one of the most inventive and pioneering architects working today. Based in Los Angeles, Calif. — where he relocated with his family in 1947 — he has developed a unique vocabulary that reflects both the urban vernacular and his long association with contemporary artists. In 1954 he received his undergraduate degree in architecture from the University of Southern California. In the years immediately following, he worked in a number of firms including Victor Gruen Associates and Pereira and Luckman Associates.

After brief studies in urban planning at Harvard University's Graduate School of Design and a year in Paris, France, working for André Rémondet, Gehry returned to California and opened a small office in Santa Monica, Calif., in 1962. His earliest work evolved from a Modernist idiom suggesting the varied influences of such pioneers as Harwell Hamilton Harris, Richard Neutra and Frank Lloyd Wright. His distinctive formal vocabulary developed in early residential commissions in which he explored the expressive potential of humble materials and infused the architectural envelope with a sense of movement. As his practice expanded, the scope of his commissions grew to include exhibition design, furniture, libraries, office buildings, restaurants, schools, and visual and performing arts venues.

The Guggenheim Museum Bilbao, Spain completed to wide acclaim in 1997, is Gehry's most well-known building and is arguably one of the most famous buildings in the world. Other notable buildings include the Vitra Design Museum in Weil-am-Rhein, Germany (1987-1989), the Weisman Art Museum in Minneapolis, Minn., (1990-1993), the Experience Music Project in Seattle, Wash., (1996-2000), and the Walt Disney Concert Hall in Los Angeles, Calif., (1989-2002).

The Pritzker Architecture Prize in 1989 brought increased recognition, and the years following have been among the most productive and rewarding of Gehry's career. The introduction of sophisticated computer software in the early 1990s has facilitated the construction and engineering of complex building systems and successfully translated the gestural quality of his work from model to built form. Frank O. Gehry & Associates has grown to over 200 employees, and the geographic terrain covered by the firm's work includes

the Czech Republic, France, Germany, Japan, Scotland, Spain, Switzerland and the United States.

INSTITUTION HISTORY

The “University Gallery” was founded in 1934 by University of Minnesota President Lotus Coffman because he believed that art provides values and he wanted students and every citizen of the state to have access to original works of art. The museum was housed in “temporary space” in the upper floors of the then new Northrop Auditorium. Sixty years later, in 1993, the museum was renamed after Minnesota native and major building donor Frederick R. Weisman, a California entrepreneur and art collector.

True to Coffman’s vision, access is the foundation of all the museum’s programs today. The striking facility, designed by internationally famous architect Frank O. Gehry, is located in the heart of the East Bank campus above the Mississippi River. By its sculptural design it calls attention to the arts. The Weisman’s programs are not defined by a focus on a particular time period or artistic style but by an emphasis on accessibility.

Due in part to a bequest from Hudson Walker, the museum’s first director, the Weisman’s collection of about 20,000 objects is especially rich in American early modern works by such artists as Marsden Hartley and Georgia O’Keeffe. The museum also has strong collections of ceramics – ancient Chinese, Korean, Greek, and Native American – and a growing collection of contemporary works. The collection serves as an inspiration, but not a limitation for exhibitions and programs.

Housed in a striking stainless steel and brick building, the Weisman Art Museum offers an educational and friendly museum experience. A teaching museum for the University of Minnesota and the community, the Weisman provides a fresh, engaging arts experience through an array of programs and a changing schedule of exhibitions.

On the occasion of its 10th anniversary in 2003 the museum began work with Frank O. Gehry to design an addition to the current facility. In this “Fulfilling the Promise” campaign the Weisman will complete the building by adding new galleries for display of more of its permanent collection and will provide additional educational programs.

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